No. 729

The News Editor
Dainik Jagran/Aaj/Amar Ujala/Hindustan/N.I.P./Times of India.
Prayagraj

Dated .. 22-04-2024

Dear Sir,

I shall be obliged if you kindly publish the following in the next issue of your esteemed daily, free of charge as a piece of news item:

"The Ph. D Online Viva-Voce of Mr. /Ms. Ekta Singh, will be held on April 23<sup>rd</sup>, 2024 at 11:30 AM in the Dept. of Commerce, A.U. Prayagraj.

Prayagraj.

Dated: 19/04/2024.

Asst. Registrar Research Section

Researchite University of Allahabau

## UNIVERSITY OF ALLAHABAD

No:-Dated:-

## NOTICE

Online Viva-Voce of Mr. /Ms. Ekta Singh, candidate for the Ph. D. Degree of the University on the subject of his/her thesis titled as "IMPACT OF BRANDING ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO FAST MOVING CONSUMER GOODS IN INDIA will be held on April 23<sup>rd</sup>, 2024 at 11:30 AM in the Dept. of Commerce, A.U. Prayagraj, The examination will be conducted by Prof. Deep Bahadur Rawal, and Dr. Sarita Maxwell, Dept. of Commerce, A.U. Prayagraj, Members of the Academic Council are invited to attend but no T.A. /D.A. will be paid.

Prayagraj.

Dated: 19/04/2024.

Copy forwarded for information to:

1. Ms. Ekta Singh, Research Scholar, Dept. of Commerce, A.U. Prayagraj.

- 2. Prof. Deep Bahadur Rawal ,Dean, Faculty of Management ,Mid-West University, Surkhet Surkhet , Nepal
- 3. The Dean, Faculty of Commerce, A.U. Prayagraj.
- 4. The Head, Dept. of Commerce, A.U. Prayagraj.
- 5. The Finance officer, A.U. Prayagraj.
- 6. The Librarian of A.U. Prayagraj.
- 7. Dr. Sarita Maxwell, Dept. of Commerce, A.U. Prayagraj,
- 8. The P.R.O., A.U. Prayagraj.
- 9. The Secretary to the Vice-Chancellor, A.U. Prayagraj.
- 10. The Controller of Examination, A.U. Prayagraj.
- 11. The Security officer, A.U. Prayagraj.
- 12. The Estate Manager.
- 13. ICT cell, Prayagraj. For necessary arrangement,

Asst. Registrar

Research Suction