

The News Editor
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Prayagraj

No. 1614

Dated ...12.09.2025

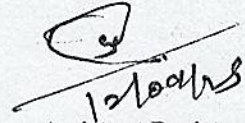
Dear Sir,

I shall be obliged if you kindly publish the following in the next issue of your esteemed daily, free of charge as a piece of news item:

"The Ph. D Online/Offline Viva-Voce of Ms. Priyanka Soni (ISDC) will be held on 19.09.2025 at 1:30 PM in the Department of Commerce, UoA. Prayagraj.

Prayagraj.

Dated:


Assistant Registrar
Research Section
Assistant Registrar
Research Section
University of Allahabad
No:-
Dated:-

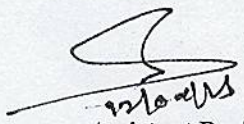
UNIVERSITY OF ALLAHABAD

NOTICE

Online/Offline Viva-Voce of Ms. Priyanka Soni (ISDC), candidate for the Ph.D. Degree of the University on the subject of his/her thesis titled as entitled "A STUDY OF ONLINE MARKETING EFFECTIVENESS ON INTEGRATED MARKETING COMMUNICATION – A CASE STUDY OF SELECTED MNC'S." will be held on 19.09.2025 at 1:30 PM in the Department of Commerce, UoA. Prayagraj. The examination will be conducted by Prof. Yogesh Upadhyay, Faculty of Management, Jiwaji University, Gwalior (M.P.) and Dr. Ruchi Gupta (ISDC), Department of Commerce, University of Allahabad. Members of the Academic Council are invited to attend but no T.A. /D.A. will be paid.

Copy forwarded for information to:

1. Ms. Priyanka Soni (ISDC), Research Scholar, Department of Commerce, UoA, Prayagraj.
2. Prof. Yogesh Upadhyay, Faculty of Management, Jiwaji University, Gwalior (M.P.)
3. Dr. Ruchi Gupta (ISDC), Department of Commerce, University of Allahabad, Prayagraj-211002.
4. The Dean/Director, Faculty of Science /Arts /Commerce / Law /IIDS /IPS, GBPSSI, UoA
5. Concerned Head/Coordinator, UoA
6. The Finance officer, UoA
7. The Librarian of UoA.
8. The P.R.O, UoA.
9. The Secretary to the Vice-Chancellor, UoA.
10. The Controller of Examination, UoA.
11. The Security officer, UoA.
12. In-charge Record Section, UoA.
13. In-charge Research Section, UoA.
14. ICT cell, UoA. Prayagraj for necessary arrangement.


Assistant Registrar
Research Section
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