

The News Editor  
Dainik Jagran/Aaj/Amar Ujala/Hindustan/N.I.P./Times of India.  
Prayagraj

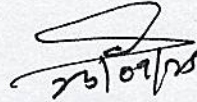
No. 1815  
Dated ...24.09.2025

Dear Sir,

I shall be obliged if you kindly publish the following in the next issue of your esteemed daily, free of charge as a piece of news item:

"The Ph. D Online/Offline Viva-Voce of Ms. Bushra Siddiqui will be held on 08.10.2025 at 12:30 PM in the Department of Commerce, UoA. Prayagraj.

Prayagraj.  
Dated:

  
Assistant Registrar  
Research Section  
University of Allahabad

UNIVERSITY OF ALLAHABAD

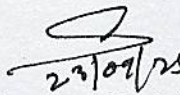
No:-  
Dated:-

NOTICE

Online/Offline Viva-Voce of Ms. Bushra Siddiqui, candidate for the Ph.D. Degree of the University on the subject of his/her thesis titled as entitled "EFFICACY OF ARTIFICIAL INTELLIGENCE IN MARKETING - WITH SPECIAL REFERENCE TO ELECTRONIC GOODS INDUSTRY " will be held on 08.10.2025 at 12:30 PM in the Department of Commerce, UoA. Prayagraj. The examination will be conducted by Prof. Shrivardhan Pathak, Faculty of Commerce, DDUGU, Gorakhpur and Prof. A.K. Malviya, Department of Commerce, University of Allahabad. Members of the Academic Council are invited to attend but no T.A. /D.A. will be paid.

Copy forwarded for information to:

1. Ms. Bushra Siddiqui, Research Scholar, Department of Commerce, UoA, Prayagraj.
2. Prof. Shrivardhan Pathak, Faculty of Commerce, DDUGU, Gorakhpur
3. Prof. A.K. Malviya, Department of Commerce, University of Allahabad, Prayagraj-211002.
4. The Dean/Director, Faculty of Science /Arts /Commerce / Law /IIDS /IPS, GBPSSI, UoA
5. Concerned Head/Coordinator, UoA
6. The Finance officer, UoA
7. The Librarian of UoA.
8. The P.R.O, UoA.
9. The Secretary to the Vice-Chancellor, UoA.
10. The Controller of Examination, UoA.
11. The Security officer, UoA.
12. In-charge Record Section, UoA.
13. In-charge Research Section, UoA.
14. ICT cell, UoA.Prayagraj for necessary arrangement.

  
Assistant Registrar  
Research Section  
University of Allahabad