

## UNIVERSITY PLACEMENT CELL (UPC)

### Vision:

“The University Placement Cell, University of Allahabad envisions and strives to be the most preferred and one stop destination for prospective employers, looking for qualified and fresh human resource from different streams.”

### Mission:

“Our mission is to work towards enhancing the employability of the students of the University through continuous personality development programmes, workshops and active engagement of all the stakeholders. Creating awareness and inclination towards recent and relevant internship and job prospects and to facilitate both on and off campus placement opportunities.”

**Placement Officer:** Mr. Shaswat, 3<sup>rd</sup> Floor, New Academic Complex (FCI Building), University of Allahabad.

### Support Staff:

S.No.	Name	Gender	Category	Designation	Work assigned
1.	Gyan Chandra Kushwaha	Male	OBC	Waterman	Office Work

### Placement Events Organized/Initiated

S.No	Date	Event	No of Participants (Approx)
1	July 28, 2020	Virtual Placement Drive of Extramarks Education Pvt. Ltd. (for Graduates)	450
2	July 31, 2020	Virtual Placement Drive – Wipro Limited. For B.A. and B.Com students	124
3	Aug 14, 2020	Webinar on Career opportunities in Emerging Sectors for the interns of Piramal Foundation's SDDNN Campaign	50
4	Aug 31, 2020	Virtual Placement Drive – Wipro Limited. (Any Graduate)	100
5	Oct 10, 2020	Virtual Placement Drive - TCS YoP 2021 (B.Tech, M.Tech, MCA & M.Sc.)	100
6	02-02-2021	Virtual Placement Drive of HCL Technologies (Any Graduate)	250
7	March, 18-19 2021	Campus Drive of Kaivalya Education Foundation and Piramal Foundation for Education Leadership (Gandhi Fellowship Program) for all final year students.	495
8	March 22, 2021	Virtual Placement Drive of Prism Johnson Ltd. for M.Sc (Chemistry) students	50
9	March 24-25, 2021	Campus Drive of Axis Institute for B.Sc and M.Sc students	125

### Collaboration with Leading Industry Names for Employability Training, Skill Development and Internship Programs

S. No	Industry Partner	Program Details	No of Participants (approx)	Duration	Highlights
1	Piramal Foundation	Virtual Internship opportunity in the “Surakshit Dada Dadi Nana Nani Abhiyaan” launched by NITI Aayog in partnership with Piramal Foundation.	250	(July – August, 2020)	Fifty four (54) of our students successfully completed the internship and earned their certificates.

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2	Tata Consultancy Services	World's largest IT service provider and India's second largest company TCS as part of their Corporate Social Responsibility (CSR) had partnered with the University to provide 100 hours free employability trainings for students coming from challenging background. Youth Employability Program (YEP) – an Instructor-led virtual training program is being organized for final year students of B.A., B.Sc and B.Com.	230	Phase - I (Nov - Dec, 2020). Phase II (Feb 25, 2021 Onwards)	Sixty one (61) of our students were certified by TCS in English Communication and Basic Corporate Etiquette in first phase. Post training, the trainees are being mentored by the TCS to apply in the job market including Tata group. After the phenomenal success of the Phase I, Phase II was launched for the benefit of over 140 final year students.
3	CSRBOX for IBM SkillsBuild	The University signed a Letter of Understanding with CSRBOX for IBM SkillsBuild, a digital up-skilling platform developed by IBM helping learners find their way to their dream careers. SkillsBuild is a CSR initiative of IBM which focuses on skill development & livelihood. On successful completion of courses, learners are certified by IBM and earn badges which are highly acknowledged in the industry. The platform was launched on 23rd January, 2021 for UoA learners. All the students and the alumni of the University may avail the access of IBM SkillsBuild platform by registering using the link provided on the website.	350	IBM Skills Build enables students to acquire essential, professional and job readiness skills form the comfort of their residence and on their smart phones or computers. Over 7000 skilling courses of 2 hours to over 100 hours duration are available on the platform.	One of our students Zebaish Ansari (MA – English) featured in the #IBMImpactStory for her fascinating journey of empowerment through SkillsBuild. We are very happy and feel proud of Zebaish's achievements and recognition.
4	CSRBOX for Career Orientation Sessions by BOSCH INDIA	Free Virtual Sessions to enhance career opportunities for students by building soft skills and earning industry-relevant training. The resource persons for the sessions are a mix of career coaches, industry persons, HR leads, and senior sector experts.	200	Feb- March, 2021	Sessions organized so far include topics like Emotional Intelligence and Life Skills, How to become an Entrepreneur, Basics of Goods & Services Tax, How to plan higher education while working part time, Career in IT and Computer Science and How to use free digital tools for better career prospect. Participants have gained

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					meaningful insights along with a certificate of participation.
5	Internshala	Leading online platform for students to avail internships	250	Ongoing	Internships provide an opportunity to enhance skills and earn stipends. Good number of students from different streams were engaged in virtual internships.

### Campus Selections

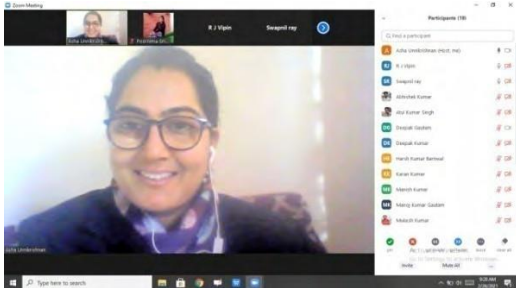
Organization	S.No	Name	Academic Program
Azim Premji Foundation	1	Ashish Kumar	M.A. (Hindi)
	2	Aditya Kumar Mishra	M. A. (Political Science)
	3	Anadi Shankar	M.A (English Literature)
Extramarks Education Pvt. Ltd	4	Megha Arora	B.Com
	5	Nitin Singh	B.Com
	6	Kajal Gupta	MBA
	7	Sonam Pandey	B.Com
	8	Aniket Tiwari	MBA
	9	Neha Mehrotra	M. A (Sociology)
	10	Ayushi Jaiswal	B. Voc. (Media Studies)
	11	Shivangi Tripathi	M.Voc. (Media Studies)
	12	Vishnu Pathak	L.L.M.
	13	Kumari Shanu	B.Com
	Genpact India Pvt. Ltd	14	Ashish Kumar
15		Tushar Khanna	B.Com
Piramal Foundation for Education Leadership and Kaivalya Education Foundation (Gandhi Fellowship Program)	16	Abhay Singh Yadav	M. A. (Political Science)
	17	Agraj Yadav	M. A. (Mass Communication)
	18	Akshay Pandey	B.Sc
	19	Amit Kumar Shrivastava	M. A. (Political Science)
	20	Anurag Gupta	B.A.
	21	Astha Gupta	M.A. (Education)
	22	Nikhil Mishra	M.A. (Development Studies)
	23	Nitesh Singh	M. A. (Political Science)
	24	Pankaj Singh	B.Sc.
	25	Prashant Tiwari	M.Sc. (Computer Science)
	26	Preeti Kashyap	M.A. (Education)
	27	Prity Pandey	M.A. (Education)
	28	Surabhi Singh	M.A. (Education)

### Qualitative Aspects of Placement Activities

- Over 1000 students from general streams were provided an opportunity to enhance their skills and improve on their employability through virtual internships, training programs and live sessions from industry experts. Leading industry names including TATA Group, CSRBOX in collaboration with IBM and BOSCH India, Piramal Foundation, Internshala, etc. engaged actively with our students.
- Over 1500 students are at various stages of online selection process in organizations including Azim Premji Foundation, Piramal Foundation, TCS, Wipro, HCL, Axis Institute, Prism Cement and Genpact.

- The Cell has successfully aligned activities related to Training & Placement in virtual mode despite the pandemic and have engaged leading names in the industry, for exciting and emerging career opportunities for our students.

**Picture Gallery**



**Ms. Asha Unnikrishnan, TCS Trainer for Phase II, Batch 1, conducting the Orientation program.**



**Ms. Priya Rajkumar, TCS Trainer for Phase II, Batch 4, conducting the Orientation program.**



**Ms. Pansy Mary Lepcha, TCS Trainer for Phase II, Batch 2, conducting the Orientation program.**



**Mr. Bhaskar P, TCS Trainer for Phase II, Batch 3, conducting the Orientation program.**



**Our student Zebaish Ansari (MA – English) featured in #IBMImpactStory for her fascinating journey of empowerment through SkillsBuild.**



**Snapshot from the Campus Drive of Axis Institute**