

# CSR Cell University of Allahabad



## **Project Gurukul at LinkedIn**

(Free 6-month LinkedIn Premium subscription for the students of University of Allahabad)

About LinkedIn	LinkedIn is the world's largest Professional networking platform with 800M+ members with a vision of connecting everyone to economic opportunity.
What is Project Gurukul?	Project Gurukul is LinkedIn's investment to democratize access to knowledge, skills and opportunities in the Indian Higher education system comparable to the best standards in the world.  Through the program, verified students of final and pre final year of University of Allahabad will get access to a free 6-month LinkedIn Premium subscription worth Rs. 9000 which helps students:  1. Discover & apply to 20M+ jobs/internships on LinkedIn  2. Reach out to hiring managers/recruiters/mentors/ anyone on LinkedIn directly  3. Find career paths that people similar to them have taken  4. Learn from over 17K expert-led LinkedIn Learning courses (technical & soft-skills) with certificates  Apart from several other benefits of using LinkedIn We will also provide training resources and if there is interest conduct live training sessions to help students use LinkedIn effectively.
How it will work?	Students will be getting LinkedIn Premium Upgrade links from team@faceprep.online on the email ids shared and will be able to get LinkedIn Premium access for 6 months. Students will also get access to over 17K expert-led LinkedIn Learning courses in this period. Please make sure you click on the link sent to you and upgrade your LinkedIn accounts at the earliest as it is a limited period offer.
Link to Apply to apply	https://forms.gle/XwAnuH7VAzFjEaSC8

Get hired 2x faster (on average) by discovering over 20 million jobs/internships and exploring valuable resources to help give you a distinct competitive advantage as a student.

## InMail Credits



## Hear Back From Your Dream Company

Show your interest in an open job/internship with InMail, adding credibility to your message. Improve the chances of hearing back from your dream company with InMail being 2.6x more effective that emails alone.

#### Who's Viewed Your Profile



#### Turn Views into Networks

See who's viewed your profile over the last 90 days, and who looks next. With networking being a key skill when you are a student, proactively reach out to members who are keen on your profile.

#### LinkedIn Learning Courses



### Sharpen your Employable Skills

Discover something new or hone your business, technology-related and creative skills with access to over 17,000 expert-led courses. Get certifled for the same and improve your employability.

Navi Chauhan

Navi Chauhan Coordinator, CSR & HR University of Allahabad E: csr.uoa@allduniv.ac.in