



Undergraduate Admissions (2025-26) University of Allahabad

Notice: Admission to Five-Year Integrated Programme in Management (BBA & MBA) **(Academic Session 2025-2026)**

August 03, 2025

Dear Candidates,

We are pleased to announce the seat allotment/counselling process for the **Five-Year Integrated Programme in Management (BBA & MBA)** at the University of Allahabad for the academic session 2025-26. The admissions will be conducted through the Combined Undergraduate Entrance Test (CUET-UG-2025) only for the registered students.

- For the computation of merit, the CUET-UG-2025 scores of a **Language (Hindi or English)**, one **domain subject (Accountancy / Book Keeping, Agriculture, Anthropology, Biology/ Biological Science/ Biotechnology / Biochemistry, Business Studies, Chemistry, Environmental Science, Computer Science / Information Practices, Economics / Business Economics, Entrepreneurship, Geography / Geology, History, Home Science, Mass Media/Mass Communication, Mathematics / Applied Mathematics, Physics, Political Science, Psychology, Sociology)** and **General Aptitude Test** have been considered.
- If a candidate has not appeared in any of the above tests, zero (0) marks has been awarded for the concerned test only.
- Based on the CUET-UG-2025 computed marks, the candidates will be allotted a seat during Online Counselling.
- If a seat has been allotted, candidates must submit the admission fee within the timeframe mentioned below to secure their admission.
- Admission shall be on the basis of computed marks as per the subject/domain requirement(s) of the specific programme and availability of seats.

The candidates are advised to check their student portal on the Samarth portal of the University of Allahabad website (<https://alldunivcuetsamarth.edu.in/index.php>) for seat allocation.

The **2nd Merit or Cut-off Marks** are as per the table below:

Sl. No.	Social Category	CUET-UG-2025 marks	Fee Deposit Window	
			Start Date and Time	End Date and Time
1.	UR	490.74 and Above	04/08/2025 from 01:00 PM	06/08/2025 till 02:00 PM

Coordinator

Five-Year Integrated Programme in Management (BBA & MBA) Admissions
University of Allahabad