



Undergraduate Admissions (2024-25) University of Allahabad

Notice: Admission to 5 year Integrated Programme in Management (BBA and MBA) (Academic Session 2024-2025)

Dear prospective students,

We are pleased to announce the seat allotment/counselling process for the 5 year Integrated Programme in Management (BBA and MBA) at the University of Allahabad for the academic session 2024-2025.

- For the computation of merit, the CUET-UG-2024 scores of a Language (Hindi or English), a domain subject (Accountancy/Book Keeping, Agriculture, Anthropology, Biology/Biological Studies/Biotechnology/Biochemistry, Business Studies, Chemistry, Environmental Studies, Computer Science/Informatics Practices, Economics/Business Economics, Entrepreneurship, Geography/ Geology, History, Home Science, Mass Media/Mass Communication, Mathematics / Applied Mathematics, Physics, Political Science, Psychology, Sociology) and General Test have been considered.
- If a candidate has not appeared in any of the above tests, zero (0) marks has been awarded for the concerned test only.
- Based on the CUET-UG-2024 computed marks, the candidates will be allotted a seat during Online Counselling.
- If a seat has been allotted, candidates must submit the admission fee within the timeframe mentioned below to secure their admission.
- Admission shall be on the basis of computed marks as per the subject/domain requirement(s) of the specific programme and availability of seats.

The candidates are advised to check their student portal on the Samarth portal of the University of Allahabad website (<https://alldunivcuetsamarth.edu.in/index.php>) for seat allocation.

The 24th Merit or Cut-off Marks are as per the table below:

| Sl. No. | Social Category | Cut-off marks | Fee Deposit Window | |
|---------|-----------------|---------------|-------------------------|-------------------------|
| | | | Start Date and Time | End Date and Time |
| 1. | UR | 386 and above | 14/10/2024 from 05:00PM | 15/10/2024 till 03:00PM |
| 2. | OBC | 318 and above | 14/10/2024 from 05:00PM | 15/10/2024 till 03:00PM |
| 3. | SC | 288 and above | 14/10/2024 from 05:00PM | 15/10/2024 till 03:00PM |
| 4. | EWS | 369 and above | 14/10/2024 from 05:00PM | 15/10/2024 till 03:00PM |

Coordinator
5 year Integrated Programme in Management (BBA and MBA)
University of Allahabad

October 14, 2024